

LAMHAY!

JULY 2024

THINK
BIG
THINK
GREEN



Packages Group





Packages Group



PROJECT
BURAQ

SAP LED DIGITAL
TRANSFORMATION





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CONTENTS

6

Packages Group

21

Packages Convertors

30

Bulleh Shah Packaging

34

DIC Pakistan

38

Tri-Pack Films

44

OmyaPack

46

StarchPack

50

Packages Lanka

52

IGI Holdings

56

Packages Mall

63

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PACKAGES group



LEARNING & ORGANIZATIONAL DEVELOPMENT

A TRAINING ON TOTAL PRODUCTIVE MAINTENANCE (TPM)



TRAIN THE TRAINER – INTERNAL TRAINERS PROGRAM

Packages Group successfully completed Phase III of its Internal Trainers Program named: "Train the Trainer". Participants delved deep into the art of training, honing their skills to become exceptional trainers.



MOTHER'S DAY CELEBRATED AT PACKAGES GROUP

Packages Group celebrated a cheerful Mother's Day extravaganza, welcoming employees from all corners of our Group Companies to join in the celebration of the wonderful moms in our lives.



THE ACCOUNTS TEAM WAS FUELED WITH SYNERGY AND COLLABORATION DURING THEIR RECENT AWAY DAY

During the Accounts Away Day, a series of dynamic training activities and workshops were conducted by the Group Talent and OD Team centred on the theme of 'Synergy and Collaboration'.



CODE OF CONDUCT TRAINING WITH IGI

Team OD & Talent successfully conducted a comprehensive online training session with IGI employees dedicated to reinforcing our Company's Code of Conduct.



CODE OF CONDUCT

GROUP TALENT

PACKAGES ASPIRE - MANAGEMENT TRAINEE PROGRAM ASSESSMENT CENTERS

The assessment centers were conducted in three major cities: Lahore, Islamabad, and Karachi. This initiative reflects our commitment to attracting and nurturing top talent from across the country.



EID CELEBRATIONS AT PACKAGES GROUP

Eid Celebrations were held Groupwide.



SUSTAINABILITY

RISK ASSESSMENT WORKSHOP WAS HELD AT PACKAGES GROUP

On May 9th, 2024, Packages Group held a workshop led by Nazish Shekha and Sameen Akhund from CERB, Pakistan Business Council.



PACKAGES GROUP CELEBRATED WORLD HEALTH DAY

Packages Group celebrated World Health Day with a month-long campaign, serving over 1,000 people.



BEACH BLITZ: EARTH DAY CLEANUP EXTRAVAGANZA

On April 25th, 2024, 130 volunteers from Packages Group gathered for a beach cleanup at Clifton Beach, Karachi.



SNAP, PLANT, PROTECT: BIODIVERSITY DAY AT PACKAGES GROUP

Packages Group celebrated the "International Day for Biological Diversity" with the theme "Be Part of the Plan". Our Karachi teams, in collaboration with WWF-Pakistan, planted 6000 mangroves and conducted a beach cleanup, highlighting our commitment to ecological conservation.



CLIMATE2EQUAL FINALE: CELEBRATING GENDER EQUALITY AND CLIMATE ACTION

Packages Group concluded Climate2Equal, a 18-month workshop promoting gender equality and climate action. We're proud to announce increased female involvement and leadership appointments, aligning with SDGs 5, 13, and 8.



PACKAGES GROUP'S 2ND SUPPLIER SUSTAINABILITY ENGAGEMENT SESSION

The session highlighted best practices in ethical sourcing and fair labour practices and brought together suppliers from PCL, BSP, DIC Pakistan, OmyaPack, and Starch Pack.



ECO BINGO BONANZA: CELEBRATING WORLD ENVIRONMENT DAY!

Packages Group celebrated 3rd Annual World Environment Week from 3rd to 7th. The celebrations were kicked-off with a lively Environment Week Bingo, followed by engaging awareness sessions on "Our Land – Our Right" and Toolbox Talks about the dangers of single-use plastics.



INNOVATION SHOWCASE: PACKAGES GROUP SHINES AT THE 3RD ENVIRONMENT ICE EXPO

On June 5th, 2024, Packages Group participated in the 3rd Environment ICE Expo at Falettis Hotel Lahore, organized by the Government of Punjab EPD and The World Bank.



PACKAGES GROUP'S SUSTAINABILITY TEAM CONDUCTED GREENHOUSE GAS EMISSIONS & CLIMATE CHANGE TRAINING FOR OVER 200 EMPLOYEES



SECURING FINANCIAL FUTURES: ACTS EMPOWERS WOMEN

Packages Group's Women ACTS platform celebrated the success of "Securing Women's Financial Futures".



OUR ENERGY TEAM COMPLETED COMPREHENSIVE ISO50001 TRAINING FACILITATED BY SGS PAKISTAN

Over 56 participants from Lahore, Kasur, and Karachi attended the two-day session covering key principles of ISO 50001, energy performance indicators, and more



ENVIRONMENT, HEALTH AND SAFETY

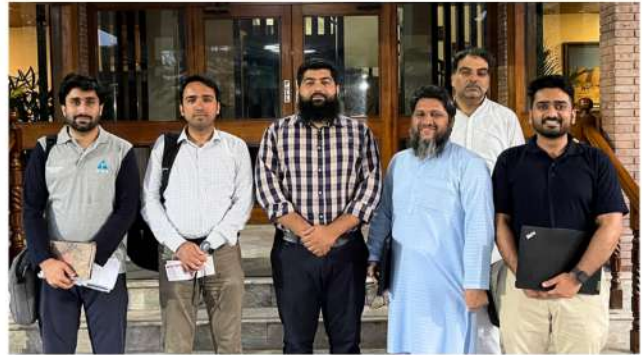
MANAGEMENT WALKABOUTS - PCL

Our commitment to safety never wavers, and to reinforce this, we've implemented weekly management walkarounds in our factory. These walkarounds are dedicated to ensuring a safe working environment for all.



SUCCESSFUL AUDITS - BRC, FSC COC, HALAL, URSA SMETA, FSSC, SWA & CUSTOMER AUDITS

PCL was awarded AA+ grade in BRC which is the highest standard in this certification.



MOCK DRILLS - EMERGENCY RESCUE (FIRE, SNAKE, SPILLAGE)

In a dedicated effort to fortify our commitment to employee safety, we have conducted comprehensive mock drills across our entire factory.



PACKAGES GROUP RECENTLY CONDUCTED AN FSC COC AWARENESS SESSION FACILITATED BY SGS

Through interactive discussions and expert guidance, we gained insights into optimizing our processes to uphold the highest standards of the Forest Stewardship Council.



OPERATIONAL PHASE NOC OF RUBBER PLANT BURC

We are thrilled to announce that our BURC section located in the Kasur facility has successfully obtained the operational phase No Objection Certificate (NOC) from the Environmental Protection Agency (EPA).



OCCUPATIONAL HEALTH & SAFETY – MEDICAL SCREENING TESTS

As part of our ongoing commitment to your health, we recently conducted a comprehensive medical screening for employees over the age of 40 in collaboration with Hormone Lab.



CAMPAIGN ON HEAT STRESS

To ensure the well-being of our employees and maintain high productivity levels, Packages Group EHS team launched a comprehensive heat stress awareness campaign last month.



TRAINING ON BASIC LIFE SUPPORT BY RESCUE 1122

A Basic Life Support Awareness Training was conducted in collaboration with the Rescue 1122 Team. This targeted initiative focused on equipping our workforce with essential knowledge and skills related to basic lifesaving practices.



FIRE TENDER PROCUREMENT FOR STARCHPACK AND DIC KASUR

In our continued commitment to maintaining the highest standards of safety and preparedness, Starch Pack and DIC Kasur have recently acquired a state-of-the-art fire tender.



PREPL ACCOMPLISHMENT – BAT PROJECT

After months of meticulous planning and construction, PREPL has reached a significant milestone in our Company's journey. The new BAT head office is a testament to our growth, innovation, and commitment to providing a world-class working environment for the team.



HIGHEST RANK IN BRC CERTIFICATION AA+

We are thrilled to announce that Packages Convertors Limited has been awarded the prestigious BRC AA+ certification! This certification is a testament to our unwavering commitment to excellence in Food Safety and Quality standards.



GROUP EHS TRAININGS – ERP, FIRE SAFETY, RISK ASSESSMENT, PTW, RESCUE, FIRST AID, HACCP

Workers were trained on key strategies to maximize the positive effectiveness of fire safety, ERP, first Aid, CPR, Risk assessment, PTW, social compliance, food safety and HACCP.



SAFETY AWARENESS WEEK 2024

Safety Awareness Week was celebrated at Packages Group with active participation from all Group Companies.



NEW PROJECTS

After successfully completing the StarchPack and Syedawala Girls High School projects, Team Blitz (Projects and Infrastructure) is now focused on timely execution of Project IRIS (DIC). The Projects team is leading the management of multiple clients to ensure that the project is ready for commercial operations by the end of 2024.

A dedicated team of experts is engaged in careful planning, resource allocation, and strict adherence to timelines to deliver the highest quality industrial project. The Projects Team is vigilant about potential risks and has a mitigation strategy in place to proactively address any potential roadblocks. In addition to supporting BUFC and BUCP in their expansion initiatives, the team is also providing after-maintenance services to StarchPack.





Syed Muhammad Asim
Functional Executive – IT PMO
Packages Limited



Ammara Romel Bashir
Assistant Manager IT
Business Partnership
Packages Limited



Rimsha Imran Assistant
Manager Supply Chain
Packages Limited



Working with Packages Group is a fantastic opportunity for both personal and professional growth. Learning new systems and procedures has tested our skills and adaptability, while working with different teams has given us a broader view of logistics and operations. We are looking forward to continuing to learn, grow, and make a significant difference in my new role.

A FRESH PERSPECTIVE

PACKAGES CONVERTORS

BUFP**BUFP MANAGEMENT PARTICIPATED IN DRUPA PACKAGING CONFERENCE, IN GERMANY**

“

Ms. Nazish Siddiqui, has been appointed as the Marketing Manager, Business Unit Flexible Packaging. She has been affiliated with Packages Group for the last 12 years and consistently excelled in various capacities.

Over the past decade, Nazish Siddiqui has been an integral part of the organization, making valuable contributions in the sales function. Her steadfast efforts in engaging the internal and external stakeholders have ensured successful navigation through the market challenges.

In her previous role as Area Marketing Manager, BUFP South she has industriously led the sales team in achieving the business unit's growth objectives.

Nazish is a true example of women leaders flourishing in Packages Group.



Nazish Siddiqui
Marketing Manager

DIVERSITY & INCLUSION

BUCP



embrace AT WIBCON KARACHI

Expanding our reach to the corporate sector by connecting with women from different organizations in the annual WOMEN IN BUSINESS CONFERENCE in Karachi, arranged by Pakistan Society for Training and Development. A large number of women showed up at our booth where we interacted with them over menstrual health & hygiene.



UNIVERSITY DRIVES CONTINUED IN FULL SWING

Continuing our awareness drives in university with a gynecologist onboard to answer questions students may have but may be too afraid to ask. Creating a safe space, encouraging women to ask questions & better understand their bodies. The university drives were conducted in 9 cities across Pakistan.





EMBRACE YOUR COMFORT PARTNER IN #RAMADAN & #EID

Emphasizing on the need to stay comfortable even when on your periods, Embrace launched a PR Campaign to talk about periods. Something women hush about even when not fasting. The campaign focused on building a positive narrative for women, allowing them to manage their periods comfortably in Ramzan as well as Eid, with quirky and lighthearted content.

EMBRACE KICKED OFF

#GoodGirlsAsk QUESTIONS

CAMPAIGN THIS WORLD MENSTRUAL HYGIENE DAY

Defining a "Good Girl" and empowering women to ask the right questions to improve their Menstrual Hygiene. 4 key influencers were onboarded to ask the imperative question "Who is a Good Girl?", they answered and gave their opinion on the harmful notions society has created around the "Good Girl". They then put forth their questions for the gynecologist on Embrace's panel, Dr. Wardah. She answered these questions for World Menstrual Hygiene Day, to raise awareness about menstruation, hygiene, period symptoms, PMS, and more, all the while encouraging Good Girls to Ask Questions to better understand their bodies and to take better care of themselves.



THE ALL NEW EMBRACE PACKAGING

Reducing costs, automating systems and improving our overall processes, Embrace has moved to automated packaging. The new packaging design is set to roll out in the market very soon. Stay tuned for the new packs!





سمارٹ ہے تو بات ہے

Life is a drama, and it throws unexpected curveballs at you - but with Tulip by her side the Smart Homemaker is always a step ahead for everyday spills and thrills. The campaign kicked off with a humorous, soap opera-inspired TV commercial. Picture this: A resourceful homemaker faces playful accusations from her sisters-in-law for buying too many boxes of Tulip. But she turns the tables, revealing she actually saved money with her purchase, emerging as the family's hero.

Tulip - Smart Hai Toh Baat Hai aims to establish the link between 'Smart Homemakers' and Tulip as the 'Smart Choice'; by making "smart" synonymous with Tulip usage for all purposes. Our achievement? Highlighting Tulip's unparalleled absorption and affordability, and making Tulip a winning purchase for the Smart Homemaker.



TVC



Along with adapts

YOUTUBE



Including amplification on YT Shorts

META



Vertically-shot assets
in-house content



ZZOOP RAMADAN CAMPAIGN

The USA has Christmas. India has Holi. China has Chinese New Year. Every country has a national holiday that marketers hold close and dear. For us, that's Ramadan.

This year was like any other – we needed to figure out a way to differentiate ourselves in the eyes of a consumer already exhausted by the marketing noise. This led to us asking some important questions.

1. How could we be relevant and useful during this holy month?
2. What pain points could we potentially solve for our customers?
3. When everyone is talking about food, how could we be different?

The answer came in the shape of **ZzooP's 260 kcal absorption** claim. Imagine getting to enjoy parathas in sehri and pakoras in iftar and still looking good in your Eid fit! Thus the re-launch of our campaign

ISS RAMADAN, EXTRA OIL ZZOOP KARO!



THIS CAMPAIGN WAS LAUNCHED WITH



TVC



YOUTUBE BUMPERS



PR CAMPAIGN

New look, better targets to achieve!

ROSE PETAL PROFESSIONAL

Catalogue Vol II

This edition features a special Pocket Wrap Size version, designed to fit conveniently in pockets, making it easier for our representatives to carry and share providing a comprehensive guide to our offerings.



ROSE PETAL PROFESSIONAL

Brochures

To further support our sales and marketing efforts, we have developed new brochures for our top performing offerings.



SAFETY LOCKED for SUCCESS

LAUNCHING LUXURY PACK



Featuring 3-ply tissues of top-notch quality for a premium finish, this addition showcases our dedication to excellence and sophistication.

RPP TEAM MAKING THE SECOND QUARTER A SUCCESS STORY

We're proud to share that the RPP South Team has achieved its primary and secondary volume, closing H1 with remarkable growth. This achievement reflects the dedication and out-of-the-box thinking of each team member who worked tirelessly to reach this milestone.



RECOGNIZING EXCEPTIONAL EFFORTS

A special recognition certificate was awarded to Ms. Tania Kiran by Rana Kashan, Regional Sales Manager South. Ms. Tania Kiran has consistently added one new customer daily to the RPP customer list. This remarkable contribution has had a direct positive impact on the volume and value of our business.

OUTSTATION REGION'S OUTSTANDING GROWTH

Under the leadership of Ali Raza, Regional Sales Manager, the Outstation Region has shown the highest growth with consistent month-on-month achievements. This outstanding performance is a true reflection of the strategic efforts & commitment of the team.



COMPREHENSIVE TOILET ROLL TRAINING FOR THE CENTER REGION

Our Center Region team recently completed a detailed training program focused on toilet rolls. The program included sessions on channel and sub-channel preferences, RPP Rolls segmentation, pricing and formulation strategies, customer preferences, and the distinctive advantages of RPP Rolls. This training ensures our team can effectively communicate the benefits and unique features of our products to our customers, enhancing their overall experience.

COLLABORATING FOR A GREENER FUTURE

In our ongoing effort to promote sustainability, we are excited to announce our collaboration with Marriott. Together, we are providing sustainable solutions by 100% removing poly, a significant step towards a greener future.





Muhammad Arham Abid
FTO BUFP Electrical



Umair Shafique
FTO BUFP



Nazish Siddiqui
Marketing
Manager



Noor Tufail
FTO BUFP



Irfana Babar - ASM
AFH Multan BUCP



Our transition from academia to the practical application of our skills has been an enlightening process. Each day, we thoroughly enjoy immersing ourselves in different processes and experiences and strive to learn from a team of industry experts in packaging. We have found immense support and respect from our team, which keeps us motivated to perform our jobs to the best of our abilities. We look forward to contributing to the growing success of the Company in our capacities. We are excited to see what the future holds for us here at Packages Group.

A FRESH PERSPECTIVE

BULLEH SHAH PACKAGING

1. Focus on Improvement Pillar

2. Autonomous Maintenance Pillar

3. Planned Maintenance Pillar

4. Skills Development Pillar

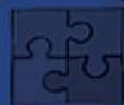
5. Early Management Pillar

6. Quality Maintenance Pillar

7. Office TPM Pillar

8. Safety & Environment Pillar

TOTAL PRODUCTIVE
MAINTENANCE



RESPONSIBLE
Packaging



RESPONSIBLE



REMARKABLE ACHIEVEMENT OF 804 LOST TIME INJURY- FREE DAYS

This stands as a testament to the relentless dedication and continuous efforts of our EHS team. The management marked this achievement with a cake-cutting ceremony.

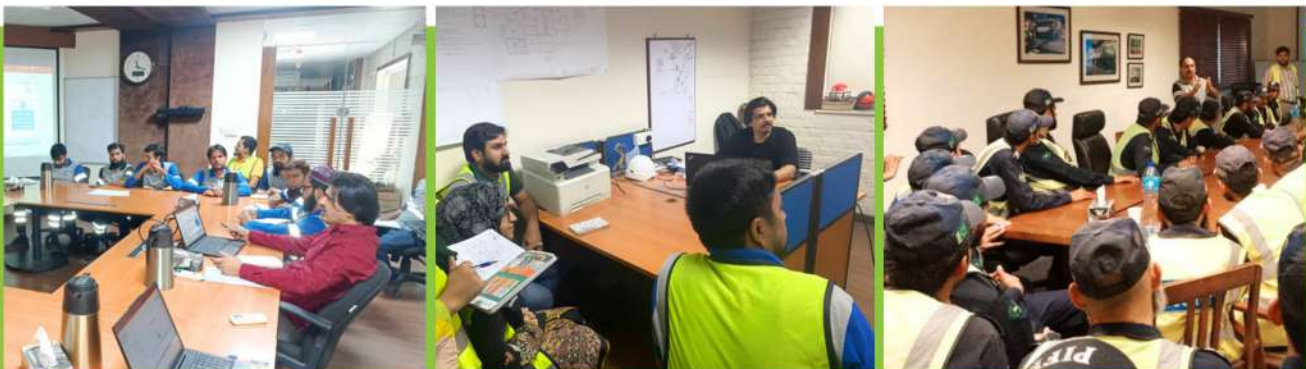


FSSC 22000 V6 & FSC COC AUDITS WERE SUCCESSFULLY COMPLETED AT BSP COMPLETION



TRAININGS OVERVIEW AT BSP

BSP staff has been given awareness on the importance of Permit to Work System, Tripod Beta Method for Incident Investigation, Integrated Pest Management, and, Food Defense & Food Fraud.



WORLD FOOD SAFETY WEEK WAS CELEBRATED AT BULLEH SHAH PACKAGING

World Food Safety Week was celebrated at Bulleh Shah Packaging with a series of food safety audits and awareness sessions for employees.





Hassan Masood
Assistant Manager Sales



Joining Bulleh Shah Packaging has been a transformative experience for me. As a business graduate, I've found a place where professional excellence is not just expected, it's cultivated. In the sales department, every day presents new challenges and opportunities for constant improvement. I'm proud to contribute to a team that values innovation and fosters a supportive work environment. It's an honor to be part of BSP's journey, shaping the future of packaging solutions.

A FRESH PERSPECTIVE

DIC PAKISTAN

DIC PAKISTAN LIMITED MAKES HISTORY BY ATTAINING THE HIGHEST SALES IN THE CENTRAL REGION



SEMINARS ON STRATEGIES FOR SUCCESS IN THE PACKAGING INDUSTRY

DIC conducted seminars on "Strategies for Success in the Packaging Industry" in Lahore and Karachi.



ASSOCIATION FOR OVERSEAS TECHNICAL COOPERATION AND SUSTAINABLE PARTNERSHIPS VISITED DIC PAKISTAN & PCL

A delegation of thirty individuals from the AOTS platform visited the DIC Pakistan & Packages Convertors Ltd.



PARTICIPATION IN THE IGATEX PAKISTAN EXHIBITION

The exhibition took place at the Expo Centre in Lahore in the month of May.



DIC PAKISTAN LIMITED TOOK PART IN THE FLEXPAC ASSOCIATION'S GENERAL BODY MEETING

DIC Pakistan Ltd. took part in the Flexpac Association's last General Body meeting, which was held at the Lahore Chamber of Commerce & Industry. DIC presented a range of ink options in this session that promotes sustainable packaging and the global packaging trend, both of which are critical to the expansion of Pakistan's economy.



DIC SUCCESSFULLY ACHIEVED 2152 LTA AND 968 FIRE-FREE DAYS

This demonstrates the commitment of the organization towards workplace safety, ensuring a secure environment for all employees.



MULTIPLE SAFETY INITIATIVES WERE LAUNCHED AT DIC PAKISTAN

This includes installation of speed limiters on fork lifters, 3P inspection of hand pallet trucks and racks, covering of multi sockets exposed to solvent handling areas and installation of sounder with flasher in high noise area.



TRI-PACK FILMS



TRI-PACK FILMS LIMITED HOSTED AN IFTAR DINNER FOR ITS EMPLOYEES

Tri-Pack Films Limited held an Iftar Dinner for all its employees at the Ramada Plaza, Karachi. Around 271 employees attended this festive event.



TRI-PACK HOSTED ITS TOWN HALL MEETING ON AT ITS PORT QASIM PLANT KARACHI

The company's current performance, future goals, and strategic initiatives were discussed during the townhall and it was also accessible via live stream for remote participants.



MANAGEMENT TRAINEES - TPFL FACTORY VISIT

Tri-Pack Films hosted an orientation session and tour of our factory for all new management trainees at Packages Group on 26th June 2024.



MEETING WITH THE GLOBAL PROCUREMENT MANAGER OF COCA COLA

The meeting took place at the Regional Head Office of Coca-Cola based in Istanbul, Türkiye with an agenda to discuss the future business prospects and partnerships outside Pakistan.



STRATEGIC CONVERSATION WITH MR. CEM TOVIL – GENERAL MANAGER - TAC AMBALAJ

The meeting took place in Istanbul, Türkiye with the agenda to understand the different requirements of TPFL BOPP Films for Ambalaj Tape Business in order to better cater to the TPFL existing and future supplies to the Tac Ambalaj.



A SESSION WITH THE EXECUTIVE MANAGEMENT OF UYUMPLAST

Mr. Kamil I.A. Khan and Mr. Farhaj Aulakh met with the owners of Uyumplast, Mr. Muhammad & Mr. Mustafa, Istanbul, Türkiye with the agenda to have a detailed discussion on Turkish flexible packaging market and growth opportunities and to understand the local requirements.



CEO, NOW PLASTICS, VISITS TPFL'S PQ PLANT - KARACHI

Mr. Larry Silverstein, CEO of Now Plastics, visited Tri-Pack Films Limited on 25th June 2024 on our special invitation.



TPFL AT NED UNIVERSITY ON UN WORLD FOOD SAFETY DAY

The session was arranged by NED University & IEP on UN World Food Safety Day. Mr. Adnan Sultan - Head of Procurement (NED Alumni and visiting faculty member) was representing Tri-Pack as a panelist to share his insights on the UN World Food Safety theme i.e. "Prepare for the Unexpected".



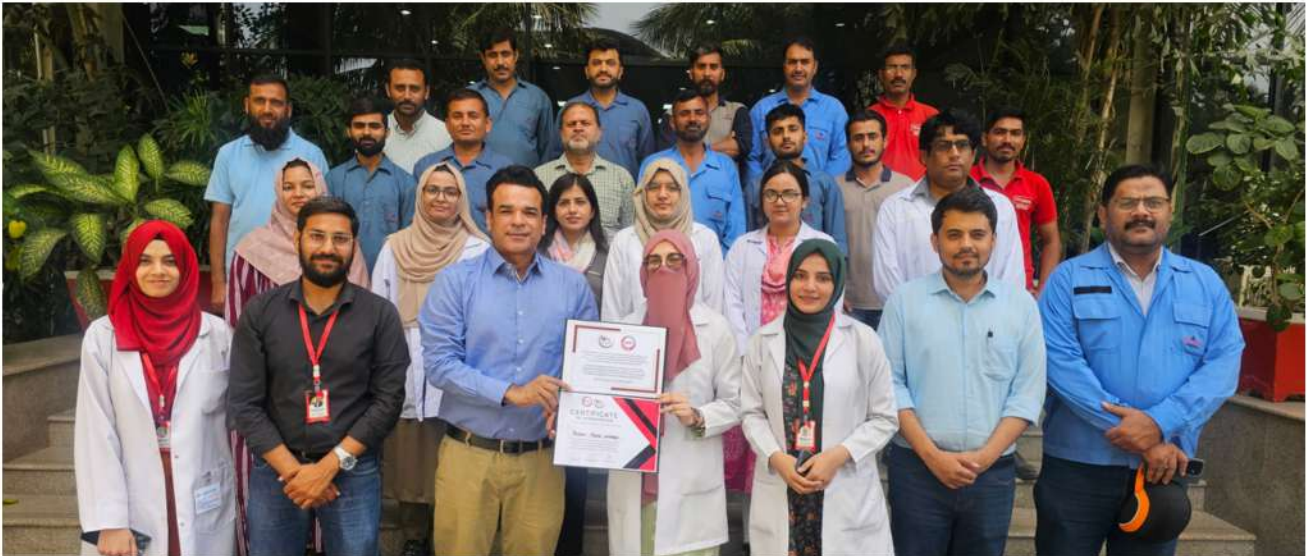
A TRAINING ON OVERHEAD CRANE OPERATIONS

Tri-Pack Films organized a training program led by a LEEA-certified professional to empower our (16) crane operators with the knowledge and skills they need to handle these powerful machines with precision and caution.



A FIRST AID TRAINING SESSION WAS HELD AT TRI-PACK FILMS

25 employees participated in this hands-on training, learning life-saving skills like CPR, AED usage, bleeding control, and how to handle emergencies like heart attacks and heat stroke.



TRAINING ON SAFE FORK LIFTER OPERATIONS

Tri-Pack Films conducted a comprehensive training program for our Forklift drivers, led by LEEA-certified trainers.



He has spent almost 19 years and is currently working at the Karachi Port Qasim Plant, as Manager Procurement. Having witnessed vast changes in the work culture through the years, he has a lot to say about the organization and its environment.

1. How long have you been working for Tri-Pack Films Limited?

I've been part of Tri-Pack Films Limited since 2005, and it's an amazing and rewarding journey so far. I was privileged to grow and evolve alongside a Company as dynamic as the manufacturing Industry.

2. What's the best part about working here?

The best part about working at Tri-Pack Films Limited is undoubtedly the people and the progressive culture. A place where teamwork and innovation are not just being encouraged but also celebrated. It feels rewarding to contribute to a Company that not only leads in its sector but also cares deeply about every employee's growth.

3. What has motivated you through the years to remain a part of Tri-Pack Films Limited?

The Company's unwavering commitment to excellence and continuous improvement keeps me motivated. TPFL always tries to stay ahead of the curve, whether it's upgrading the technology, processes, or people skills, which inspires me every day to make myself better and contribute to the shared goals.

4. What Inspires you about working at Tri-Pack Films Limited?

I am inspired by Company's ability to adapt and thrive in an ever-changing industry. Seeing how our products impact a wide array of industries and help shape market trends is profoundly motivating. The spirit of innovation at Tri-Pack Films Limited is not just about staying relevant but setting benchmarks, which makes every day exciting and fulfilling.



KAMRAN QUYOOM
MANAGER PROCUREMENT

OLDEST
EMPLOYEE

ОМПАРАК



CEO OMYA INTERNATIONAL VISITS OMYAPACK

During his visit, Mr. Harald Pfaller, the esteemed CEO of Omya International, expressed his appreciation for OmyaPack's dedication and innovation in advancing sustainable packaging solutions. He also celebrated OmyaPack's 7th anniversary with a ceremonial cake cutting, symbolizing unity and shared success. The festivities included a tree plantation activity.



BUSINESS DIRECTOR MULTISPERSE VISITED OMYAPACK

Business Director of Multisperse Mr. Hong Tat Quah visited OmyaPack in June.



STARCH PACK

STARHPACK CELEBRATED THE COMMISSIONING OF GLUCOSE REFINERY

StarchPack celebrated the completion of the commissioning of Glucose Refinery in a cake-cutting ceremony and a small refreshment arrangement to recognize the team's efforts.



TEAM-BUILDING EXERCISE FOR STARHPACK'S MANAGEMENT STAFF

Creative activities followed by debrief sessions were conducted to coach the employees on how to work with different personalities and create a winning team by working together for a common goal.



CERTIFICATE DISTRIBUTION CEREMONY FOR TRAINERS

To encourage our Trainers for their efforts towards making the Safety week a success, a certificate distribution ceremony for Trainers was organized at StarchPack Plant





CERTIFIED EXCELLENCE: STARCH PACK'S COMMITMENT TO QUALITY, SAFETY, AND SUSTAINABILITY

Starch Pack, has earned an extensive portfolio of industry-leading certifications. These certifications include ISO 9001:2015, ISO 45001:2018, ISO 14001:2015, FDA Certification, Food Business License Certificate, GB 9685-2016 Certificate, Non-GMO Project Verification, Vegan Certification, and IHC Hilal Certificate.



Muhammad Awais
Trainee Engineer
Mechanical



Nazish Anwar
Area Marketing
Manager – South



Hamza Muneer
Trainee Engineer
Electrical



Muhammad Farhan
Technical Manager –
Paper, Board & Packaging



Aazmeer Ali
Assistant Sales
Manager



Rizwan Aslam
Shift Engineer



We are incredibly grateful to be part of such an amazing Company. The supportive culture and opportunities for growth have truly made a difference in our professional lives. The collaborative spirit and innovative approach inspire us to perform at our best every day. Leadership's commitment to our success and well-being is evident. It feels great to work at a place where we can thrive and make a meaningful impact!

A FRESH PERSPECTIVE

PACKAGES LANKKA

A SESSION ON SERVICE EXCELLENCE BY MR. JAWAD GILANI

At Packages Group, delivering exceptional service experiences is a top priority! This commitment was recently reinforced by a session on Service Excellence led by our Group Head of HR, Mr. Jawad Gilani, at Packages Lanka. The session emphasized the importance of exceeding customer expectations and building strong, lasting relationships. This focus on Service Excellence isn't just about keeping customers happy – it's about building brand loyalty, fostering positive brand association, and turning satisfied customers into brand advocates. Packages Group is committed to this philosophy across all our subsidiaries, ensuring a consistent focus on exceptional service throughout our entire network.



IGI HOLDINGS

IGI

Holdings | Insurance | Investments
Securities | FSI | Life



IGI GENERAL PARTNERS WITH BANK ALFALAH

IGI General Insurance has teamed up with Bank Alfalah to provide motor insurance with IGI Life Insurance's life protection on easy instalment plans for credit card customers.



IGI GENERAL INSURANCE AND BANK AL HABIB JOIN HANDS TO PROMOTE AGRI-BUSINESS GROWTH IN PAKISTAN!

The signing ceremony was recently held in Lahore at IGI General Corporate Office where Mr. Faisal Khan, CEO, of IGI General Insurance and Mr. Fiaz Malik, Head of Agriculture Division, Bank AL Habib signed the agreement.



AN INTERACTIVE AND ENGAGING ORIENTATION SESSION FOR NEW JOINERS!



IGI EMPLOYEES CELEBRATE INSURANCE AND TAKAFUL WEEK 2024!

IGI employees gathered at the Lahore office to celebrate Insurance and Takaful Week.



IGI HOLDINGS PROUDLY SPONSORED THE CFO CONFERENCE 2024

The CFO Conference 2024 was held in Karachi, where industry leaders convened under the theme 'Curating Responsible Growth: Innovate, Illuminate, and Integrate'.



IGI GENERAL INSURANCE AD FEATURED IN BUSINESS RECORDER DURING INSURANCE & TAKAFUL WEEK 2024

Life's Journey Secured

Choose from
IGI General's Insurance
Your Partner in
Protection

**FASTEST GROWING
BRAND OF THE YEAR
AWARDS 2023**

Auto

Property

Travel

Marine

Health

PACKAGES MALL



Packages Mall

EVENTS AT PACKAGES MALL

The Packages Mall buzzed with activity as a whirlwind of events and campaigns unfolded. From interactive workshops to captivating live performances, shopping festivals, and sessions with sporting legends, there was something for everyone. Shoppers flocked to participate, their enthusiasm was evident in the lively atmosphere. The mall transformed into a vibrant hub of entertainment and engagement, leaving a lasting impression on everyone.

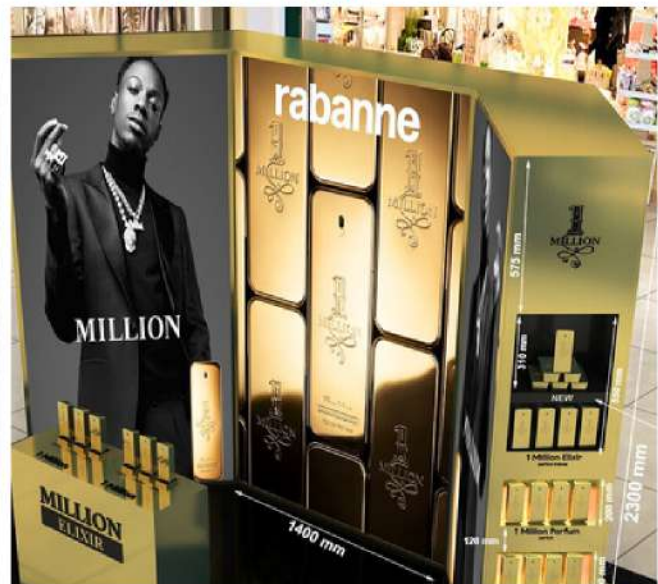






BRAND ACTIVATIONS

Packages Mall pulsed with interactive brand activations! Diverse experiences, from live demos to engaging challenges, captivated the public. Enthusiastic crowds swarmed booths, their energy solidifying the activations' success.







HOECHST CHSTAN PAKISTAN

SANOBI

Hoechst 
PAKISTAN

A TRAINING SESSION ON ELEVATE YOUR IMPACT

A Nationwide F2F Campaign of Professional Grooming and Business Etiquette for HPL Salesforce.



HIGHLIGHTS OF THE EVENTS AND ACTIVITIES CONDUCTED BY THE HR TEAM





TRAINING ON 'TYPES OF FIRE EXTINGUISHERS'

A Training on "Types of Fire Extinguishers" was conducted in March 2024, by HSE for the warehouse staff of Liquid Material Warehouse.



INITIAL SALES TRAINING PROGRAM FOR THE NEW MEDICAL SALES PROFESSIONALS

The training team at Hoechst Pakistan Limited (HPL) conducted a full six-day comprehensive Face to Face training program for the new Medical Sales Professionals in Karachi at the Head Office of HPL.



SESSION ON LEGAL COMPLIANCE AND ITS COMPLEXITIES IN PHARMA LAWS

A session on Legal Compliance and its complexities in Pharma Laws was held on 11th June 2024. This session was organized by Regulatory Department with an external Lawyer Rashid Mureed from Cepal & Co.



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MONTHLY FINANCE DEVELOPMENT

Chart 2.1 shows the month of... Our prod...



Chart 2.1 shows us the growth of net profit over the month of April 2020

Our profit the company makes after deducting the costs associated with making and selling its products, or the costs associated with providing its services and the buyer receives goods tangible or intangible services and/or assets in exchange for money.

Chart 2.2 is a display of the best profit over the month of April which shows us that our sales have increased by 15% compared to the month of March 2020.

The actual profit after working expenses not included in the calculation of gross profit have been paid. A sale is a transaction between two parties where the buyer receives goods tangible or intangible services.



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